

Activities of the Japan Steel Can Recycling Association

■ Exhibited at Events on Environments all over Japan.

- Performed promotion and PR for beautification and 3R
- October 2009
"Mito -shi Environment Fiesta"
- October 2009
"National Convention for Promotion of 3R in Chiba" (Chiba Environment Exhibition)
- October 2009
"Biwako Lake Environment Business Messe 2009"
- November 2009
"FE West Japan Fiesta in Kurashiki"
- November 2009
"Yahata Maturi Kyogyo Sai"
- November 2009
"Toukai Aki Matsuri 2009"
- December 2009
"Eco -Products Exhibition 2009"
- June 2010 "FE West Japan Fiesta in Fukuyama"
- June 2010 "Eco -Life Fair 2010"
- August 2010
"The 10th Shinshu Environment Fair 2010"
- September 2010
"Otaru -shi CANART Festival"



Eco -Products Exhibition 2009



Practiced "Campaigns for Antilittering and Beautification" in Matsuyama

■ October 2009:

Press conference on our activities

■ Practiced "Campaigns for Antilittering and Beautification"

- October 2009, in Toyama, May 2010 in Akita, September 2010 in Matsuyama
- Performed 481 times at 343 sites in total 38 years from 1973 till September 2010

■ Performed "Excursion at steel plants, recycling center and etc."

- November 2009 "Chuo -ku Environmental preservation Network"
- November 2009 "Shibuya -ku Liaison Council for Living and School"
- July 2010 "Keio Girls Senior High School"

■ December 2009 Practiced support for the School-Feeding Programme according to the amount of recycling quantity in Japan.

■ January 2010 Commended and supported junior high/high school where practicing excellent environmental education.

■ January 2010 Commended and supported group practicing group collection.

■ January 2010

Held Poster Contest on Steel Cans Recycling and Commended them.

■ February and August 2010

Publication of magazine entitled "Steel Can Age" .

■ March 2010

Cooperated "1st Town Beautification Association (hosted by National Council of Town Beautification)

■ From April to September 2010

Surveyed current conditions of steel can recycling in Japan.

■ May 2010

Provision of garbage bags to support regional cleaning activities on "Zero Garbage Day"

■ October 2010

Publication of "A Manual for Group Collection ?encouragement of collaborative group collection -"

■ October 2010

Publication of leaflet on basic information of steel can, "The fundamentals of Basic Knowledge of Steel can"

■ Practiced delivery lecture, lecture and invited for lecture (as needed)

<Practiced joint project to promote 3R of recycling of containers and packaging by 8 groups>

- October 2009
"4th forum for promotion 3R of recycling of containers and packaging in Kyoto"
- December 2009
Made public announcement of Voluntary Action Plan and the results of follow-up 2009.
- February 2010
"Seminar of cooperation with civic for promotion 3R of recycling of containers and packaging in Sendai"
- July 2010
Publication of leaflet "Basics of a Recycling" which review the methods of recycling from consumer's view together with the leader of consumers.
- August 2010
Held a seminar with consumer, administrative, experts and agencies to discuss the future of promotion of 3R of recycling of containers and packages.
- August 2010
Held a seminar with media representatives to discuss on how to do promotions more effectively.